



WICKFEST 19 PROSPECTUS

22nd June 2019, Wickham recreational grounds

For the first time running last year Wickfest18 has proved to be a great success with local community. The family festival of music, good food, drinks and kids entertainment has been enjoyed by over 350 people and has been talked about long after.

This year Wickfest is coming back even bigger and better with more bands, more stalls, more entertainment which is to be enjoyed by all. It raises an ideal opportunity to showcase local businesses whether it is an established company/business or a small trader wanting to expand on their local clientele.

The festival will take place on Saturday 22nd June 2019 at the Wickham Recreational Grounds (RG20 8HL), less than 5 minutes drive from M4, Jct 14. The event will be highly publicised via a range of media outlets including social media, local area advertising and our own website (coming soon).

In aid of Welford and Wickham Friends – Registered Charity Number: 1114025

WICKFEST 19 PACKAGES

Bespoke Package: (£POA)

We appreciate that the below packages may not suit your business. If you are interested in sponsoring our events and have an alternative option or you may be able to offer goods or services to support our event, we would be keen to speak to you further.

Sponsorship can be provided in various forms including but not limited to:

Main Sponsor: £1500.00

- Sponsors name/logo predominantly displayed through the show, website, banners and on all adverts
- Link to your business from our website
- Sponsors name mentioned at various times during the day in the arena
- Free Trade stand
- Opening of the event
- Full page advertising in the event program with optional discount voucher within the allocated space

Wickfest Gold Package: £350.00

- Sponsors name/logo predominantly displayed through the show, website and on all adverts
- Link to your business from our website
- Sponsors name mentioned at various times during the day in the arena
- Free Trade stand
- Half page advertising in the event program

Sponsor a stall/facility/activity: £200.00

- Sponsors name/logo displayed by the stall/facility
- Link to your business from our website
- Sponsors name mentioned at various times during the day in the arena
- Free Trade stand
- Quarter page advertising in the event program

Wickfest Program advertising:

- £100.00 full page with optional discount voucher within the allocated space
- £50.00 half page with optional discount voucher within the allocated space
- £25.00 quarter page

Trade stand/stall: £ 20.00

